



Financial Accounting

Certificate of Completion (CC)

Discover what's behind the numbers in financial statements. Financial statements can be intimidating, a seemingly inscrutable jumble of acronyms and jargon. Understanding the key concepts and principles of financial accounting, however, can illuminate financial statements and unlock critical insights into business performance and potential. This online course will demystify financial statements and teach you how managers, Wall Street analysts, and entrepreneurs use an understanding of accounting to drive strategic decision making.

You will learn the fundamentals of financial accounting from the ground up and apply your understanding of financial statements in a wide range of business settings. You will step into the shoes of an equity research analyst, a yoga studio owner, the leadership of one of the largest nonprofits in the UK, and other executives through the course's multimedia case studies—and walk away confident in your understanding of financial statements.

Whether you're preparing for an MBA, a career on the street of London, or just need to gain confidence in your ability to understand and communicate financial results, participating in Financial Accounting will allow you to:

- **Appreciate** how the balance sheet, income statement, and cash flow statement are constructed—and how they interact
- **Evaluate** the financial health of a business using financial statements
- **Prepare** and evaluate financial forecasts used to make strategic decisions
- **Value** a venture, project, or investment opportunity and perform a sensitivity analysis

Program Structure for Financial Accounting

Financial Accounting consists of approximately 30 hours of material developed by qualified financial experts and delivered over an eight-week period with a flexible program structure. There is no set time to log in. You complete the coursework, which consists of a highly engaging mix of short videos, multimedia cases, interactive learning exercises, and written reflections, on your own time while meeting regular deadlines. All course material is delivered through the innovative ELBC Online Portal. While there is no direct real-time interaction with the faculty built into the course, current and former participants may be invited to special events, both on and off-line, where ELBC faculty are present.

Annual Tuition

\$100

Course Duration

Full Time: 4 weeks average

E-mail: admissions@elbc-edu.org.uk

Topics Covered Include:

- Recording Transactions
- Financial Statements
- Analyzing Financial Statements
- Forecasting & Valuation

Participants in Financial Accounting are eligible for a Certificate of Completion from ELBC.

To earn the certificate, you must successfully complete all coursework, including satisfactory performance on quizzes, by the stated deadlines and actively contribute to the vibrant ELBC learning community.