



Becoming a Better Man

Certificate of Completion (CC)

Master a process approach to management and move your organization forward. Effective Management is essential for all teams and organizations to accomplish their goals. But all too often, managers today just don't have the tools or processes to get the job done efficiently.

Annual Tuition

\$150

Course Duration

Full Time: 4 weeks average

E-mail: admissions@elbc-edu.org.uk

Becoming a Better Manager is an online course designed to elevate your managerial skills through a distinctive, hands-on approach to management. You will learn to identify, analyze, design, and influence critical organizational processes as a means of getting work done and achieving results. Working through real-world challenges faced by managers across a variety of industries, you'll focus on four of the most essential processes for managers: decision-making, implementation, organizational learning, and change management.

Whether you're new to management, a seasoned manager, or somewhere in-between, you'll come away with tangible tools and techniques that you can readily apply in your organization to deliver on time, on budget, and at the highest quality.

By the end of the course, you will be able to:

- **Differentiate** between the myths and realities of management
- **Recognize** the advantages of taking a "process perspective" towards managerial work
- **Influence** the context and environment in which decisions get made
- **Implement** strategies, plans, projects, and initiatives more effectively
- **Lead** learning initiatives so that your organization can improve and innovate
- **Manage** and lead change in organizations of varying sizes
- **Design, direct, and shape** various organizational processes to your advantage

Program Structure for Becoming a Better Manager

Becoming a Better Manager consists of 30 hours of material, developed by seasoned experts, delivered over an eight week period with a flexible program structure. There is no set time to log in. You complete the coursework, which consists of a highly-engaging mix of short videos, multimedia cases, interactive learning exercises, and written reflections, on your own time while meeting regular deadlines.

The case protagonists in *Becoming a Better Manager* represent some of the best and brightest from the worlds of technology, pharmacy, the government, and more.

Topics covered in the program include:

- **Adopting a Process Perspective in Management**
- **Shaping the Decision-Making Process**
- **Implementing for the Present**
- **Learning for the Future**
- **Managing and Leading Change**

Participants in *Becoming a Better Manager* are eligible for a Certificate of Completion from ELBC. To earn the certificate, you must successfully complete all coursework by the stated deadlines and actively contribute to the vibrant ELBC learning community.

Who Would Benefit From Becoming a Better Manager

Becoming a Better Manager is intended for individuals at all stages of their careers who would like to gain the tools and techniques necessary to become an effective manager. While people management experience is not necessary, experience with complex organizational projects and activities involving groups or teams (e.g., project management, product management, new product development) is expected.